

## **DAVID BECKHAM, HECTOR BELLERIN AND NEYMAR DONATE FOOTBALL MEMORABILIA FOR FOOTBALL FOR PEACE AND STOCKX CAMPAIGN IN SUPPORT OF GRASSROOTS FOOTBALL CLUBS**

Charity, Football for Peace, is partnering with StockX, the leading global platform for consuming and trading current culture, to launch a 'Campaign for a Cause' supporting grassroots football clubs affected by the COVID-19 pandemic across the globe.

Grassroots football clubs are at the heart of their local communities. Underfunded and under-resourced, the pandemic has seen thousands of clubs close for good, and many more fighting to survive. These closures will impact not only a footballing generation of talent, but also the lives of the people that play in them.

Launching on Oct 26 through Oct 28, head to StockX and donate \$10 for a chance to win a number of prizes from the world of football and beyond including signed memorabilia from David Beckham, Hector Bellerin and Neymar, VIP match tickets, and sneakers and apparel among many others. There is no limit on donations and every single one ups your chance of winning.

Funds will be distributed to a selection of grassroots youth football clubs that have been negatively impacted by the pandemic and play an important role in their community, including Alpha United Juniors (Bradford, UK), AB St Denis (Paris, France) and Little Haiti FC (Miami, USA).

"Grassroots football is more than just a game; it creates an opportunity to bring together local communities and give those playing a safe space to learn, grow and develop their skills," said Derek Morrision, GM, EMEA at StockX, "At StockX, we prioritize inclusion and youth involvement in recreation so we're proud to work with Football for Peace to bring unity through football."

Kashif Siddiqi, Co-Founder of Football for Peace, Footballer and Football Diplomat said: "FFP have seen first-hand the devastating consequences of the pandemic on Grassroot Football Clubs and communities and are passionate about the role football can play in rebuilding communities and inspiring young people to build better futures for themselves. Thousands of grassroots football clubs are struggling to stay open, and these establishments are the anchors of many communities providing a safe and educational environment for young people.

Our mission is to use the unique power of football to deliver global social change to serve people and the planet. FFP is delighted to be the charity partner, with StockX, driving this global campaign that has potential to change the lives of many people involved with grassroots community clubs.

There are some fantastic prizes available to purchase from well-known football icons including David Beckham, all in support of reviving grassroots football. We hope the footballing community will come together to support this campaign"

Adrian San Miguel, Footballer and FfP Ambassador, said: "Grassroots Football clubs are the place where great stars are born, but some have few resources so their day-to-day life can be challenging. Now following COVID-19 the situation has become even more serious, without these grassroots clubs many

young people have struggled with their mental and physical health. These clubs make up the foundations of many communities providing support to families in need. For this reason, football for Peace is teaming up with StockX to raise funds to help.”

To learn more about the partnership and make a donation, please visit

<http://stockx.com/lp/football-for-peace>

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Interview requests:

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Images for editorial use - [here](#)

About Football for Peace:

Football for Peace is a registered charity that was established in 2006 at the United Nations New York Office by Elias Figueroa, the Chilean and FIFA legend, and supported by former secretary-general the late Kofi Annan. In 2013, FfP was officially co-founded internationally by professional footballer and football diplomat Kashif Siddiqi who then led a sustained agreement signing at the United Nations Geneva Office of Sports for Development and Peace. FfP is a philanthropic organisation that utilizes the unique power of football to deliver global social change to serve people and the planet. We raise resources and awareness toward pressing social and environmental issues. Learn more at [www.footballforpeaceglobal.org](http://www.footballforpeaceglobal.org)

Social Media Handles:

I: @footballforpeace

T: @FfP\_Global

FP: Football for Peace Global

About StockX:

StockX is proud to be a Detroit-based technology leader focused on the large and growing online market for sneakers, apparel, electronics, accessories, and collectibles. StockX's powerful platform connects buyers and sellers of high-demand consumer goods from around the world using dynamic pricing mechanics. This approach brings unparalleled access and market visibility powered by real-time data that empowers buyers and sellers to determine and transact based on fair market value. The StockX platform features hundreds of brands across verticals including Jordan Brand, adidas, Nike, Supreme, BAPE, Off-White, Louis Vuitton, Gucci; collectibles from artists including KAWS and Takashi Murakami; and electronics from industry-leading manufacturers, Sony, Microsoft, Nvidia, and Apple. Founded in 2016, the company employs more than 1,000 people in 16 offices and authentication centers around the world and facilitates sales in more than 200 countries and territories. Learn more at [www.stockx.com](http://www.stockx.com).